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## SECURITIES AND EXCHANGE COMMISSION

SEC Building, EDSA, Greenhills, Mandaluyong City, Metro Manila, Philippines  
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Company Information

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SEC Registration No. A199813754  
Company Name PUREGOLD PRICE CLUB INC.  
Industry Classification  
Company Type Stock Corporation

### Document Information

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Document ID 111232012000882  
Document Type 17-C (FORM 11-C:CURRENT DISCL/RPT)  
Document Code 17-C  
Period Covered November 23, 2012  
No. of Days Late 0  
Department CFD  
Remarks

# COVER SHEET

A 1 9 9 8 1 3 7 5 4

SEC Registration Number

PUREGOLD PRICE CLUB, INC.

(Company's Full Name)

NO. 900 ROMUALDEZ ST., PACO,  
MANILA

(Business Address: No. Street City/Town/Province)

CANDY DACANAY-DATUON

(Contact Person)

(02) 523-3055

(Company Telephone Number)

1 2

Month

3 1

Day

SEC FORM 17-C

(Form Type)

0 5

Month

0 8

Day

(Secondary License Type, If Applicable)

Dept. Requiring this Doc

Amended Articles Number/Section

Total No. of Stockholders

Total Amount of Borrowing

Domestic

Foreign

To be accomplished by SEC Personnel concerned

File Number

\_\_\_\_\_

LCU

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Cashier



23 November 2012

**SECURITIES AND EXCHANGE COMMISSION**

SEC Building, EDSA, Greenhills,  
Mandaluyong City, Metro Manila

*Attention:* **Director Justina F. Callangan**  
Corporate Finance Division

Re: **Submission of Current Report, SEC FORM 17-C re Result of  
PGOLD's Special Stockholders' Meeting dated 22 November 2012**

GENTLEMEN:

In accordance with Section 17.1 of the Amended Implementing Rules and Regulations of the Security Regulation Code, I am submitting herewith current report under SEC Form 17-C for the disclosure of material events duly approved during PGOLD's Special Stockholders' Meeting held on 22 November 2012.

Thank you.

Very truly yours,

A handwritten signature in blue ink, appearing to read 'CANDY H. DACANAY-DATUON', is written over a faint, circular stamp.

**Atty. Candy H. Dacanay-Datuon**  
Compliance Officer

SECURITIES AND EXCHANGE COMMISSION

SEC FORM 17-C

CURRENT REPORT UNDER SECTION 17  
OF THE SECURITIES REGULATION CODE  
AND SRC RULE 17.2(c) THEREUNDER

1. **22 November 2012**  
Date of Report (Date of earliest event reported)
2. SEC Identification Number **A199813754**      3. BIR Tax Identification No. **201-277-095**

4. **PUREGOLD PRICE CLUB, INC.**  
Exact name of issuer as specified in its charter

5. .....  (SEC Use Only)

Province, country or other jurisdiction of      Industry Classification Code:  
Incorporation

7. **No. 900 Romualdez St., Paco, Manila**      **1007**  
Address of principal office      Postal Code

8. **Tel No. (02) 532-3055**  
Issuer's telephone number, including area code

9. ....  
Former name or former address, if changed since last report

10. Securities registered pursuant to Sections 8 and 12 of the SRC or Sections 8 and 8 of the  
RSA

Title of Each Class	Number of Shares of Common Stock Outstanding and Amount of Debt Outstanding
<b>Common shares</b>	<b>2,766,406,250</b>

11. Indicate the item numbers reported herein: **Item No. 9 Other Events**

**Item No. 9 Other events:**

Please be informed that in the Special Stockholders' Meeting of PGOLD held on 22 November 2012 at the Acacia Hotel, Alabang, Muntinlupa City, the stockholders representing more than two-thirds of the outstanding capital stock of the corporation have approved the following transactions:

1. Merger of the following corporations, Puregold Price Club, Inc. as the surviving corporation:
  - a. Puregold Price Club, Inc.
  - b. Puregold Junior Supermarket, Inc.
  - c. Gant Group of Companies, Inc.
  - d. S-CV Corporation
  - e. Super Retail VIII Corporation
  - f. Super Retail XV Corporation
  - g. Gant Diamond III Corporation
  - h. Gant Diamond Corporation
  - i. Super Agora X Corporation
  - j. Lynxserv Corporation
  
2. The Revised Stock Option Plan as stated in the Information Statement furnished and sent to all stockholders on October 30, 2012.

**SIGNATURES**

Pursuant to the requirements of the Securities Regulation Code, the Company has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

PUREGOLD PRICE CLUB, INC.

23 November 2012



**ATTY. CANDY H. DACANAY-DATUON**  
Compliance Officer